

[PDF] Fish!: A Remarkable Way To Boost Morale And Improve Results

Stephen C. Lundin - pdf download free book



Books Details:

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Author: Stephen C. Lundin
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Description:

Here's another management parable that draws its lesson from an unlikely source--this time it's the fun-loving fishmongers at Seattle's Pike Place Market. In *Fish!* the heroine, Mary Jane Ramirez, recently widowed and mother of two, is asked to engineer a turnaround of her company's troubled operations department, a group that authors Stephen Lundin, Harry Paul, and John Christensen describe as a "toxic energy dump." Most reasonable heads would cut their losses and move on. Why

bother with this bunch of losers? But the authors don't make it so easy for Mary Jane. Instead, she's left to sort out this mess with the help of head fishmonger Lonnie. Based on a bestselling corporate education video, *Fish!* aims to help employees find their way to a fun and happy workplace. While some may find the story line and prescriptions--such as "Choose Your Attitude," "Make Their Day," and "Be Present"--downright corny, others will find a good dose of worthwhile motivational management techniques. If you loved then you'll find much to like here. And don't worry about Mary Jane and kids. *Fish!* has a happy ending for everyone. --*Harry C. Edwards* --This text refers to an out of print or unavailable edition of this title.

Review This is one fish story that doesn't exaggerate. It shows you how changing your attitude lets you enjoy your work and your life. Hook into it, it's quite a catch! Spencer Johnson, author of *Who Moved My Cheese?* I recommend their book to anyone, on any level, who wants to make a difference at work. Hyrum Smith, co-chairman Franklin Covey Co. The story of the world famous Pike Place Fish market is fantastic. But this book is not just about selling fish; it's a love story that can happen in your organisation too. Ken Blanchard, from the Foreword

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