

[PDF] WordPress For Dummies, 4th Edition

Lisa Sabin-Wilson, Matt Mullenweg - pdf download free book

Books Details:

Title: WordPress For Dummies, 4th Ed

Author: Lisa Sabin-Wilson, Matt Mull

Released: 2011-09-27

Language:

Pages: 432

ISBN: 1118073428

ISBN13: 978-1118073421

ASIN: 1118073428



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Description:

From the Back Cover Discover the wonders of WordPress and learn easy ways to power up your blog

Ready...set...blog! With WordPress and this book, it's almost that easy. WordPress pro Lisa Sabin-Wilson walks you through setting up WordPress, choosing and installing themes for personal or business blogs, migrating an existing blog from another platform, dodging spam, picking plugins, and even using WordPress as a CMS to create a full website.

- Start here — discover the benefits of WordPress, how to start a blog and post content, and why you should join the WordPress community

2. To host or not to host — compare the hosted WordPress.com solution to the WordPress.org version you host with your domain name and web server
3. You can do this — set up either type of blog, work with the Dashboard, and create a profile
4. Make your blog blossom — add photos and video, use plugins to add versatility, and get creative with themes
5. Branch out — find out how WordPress can power a website and run multiple sites

Visit the companion website at www.dummies.com/go/wordpressfordummies to find free, original WordPress themes designed by Lisa Sabin-Wilson, complete with instructions for downloading and using them.

Open the book and find:

- Ideas for organizing your blog
2. Ways to make your blog appealing to visitors
 3. Advice on choosing a web hosting service
 4. How to register a domain
 5. All about arranging and using the Dashboard
 6. What you should know about using themes
 7. How to host multiple sites with WordPress
 8. Ten great plugins that add functionality

Learn to:

- Set up a hosted or self-hosted WordPress blog
2. Take advantage of all the new WordPress features and upgrades
 3. Install, activate, and manage plugins and experiment with themes
 4. Migrate an existing blog to WordPress

About the Author Lisa Sabin-Wilson is founder and Creative Director of E.Webscapes Design Studio. Lisa is a frequent public speaker at events like Blog World Expo and WordCamps on the topics of WordPress, design, and social media. She is the author of *WordPress All-in-One For Dummies* and *WordPress Web Design For Dummies*.

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